



European Cetacean Society • The 32nd Conference
April 6th to April 10th 2018

GUIDELINES FOR POSTERS

Size: Please keep a maximum poster size (A0 format) – 841mm (width) x 1189mm (height).

Poster must include a **photo** of the PRESENTING author (with surname) at the top left corner and a **poster number** which will be given by the Scientific Committee at the top right corner.

Attachment: Posters must be hung using double-sided tape that will be made available from the conference organizers from Saturday (7 April) registration onwards.

Putting up and taking down posters: Posters can be hung on Saturday while the registration desk is open (16:00 to 18:30) and on Sunday morning. Posters must be taken down after the lunch break and not later than 3 p.m. on Tuesday (10 April).

A few thoughts: Given the large number of posters, it is important that you pay attention to ensuring that your message comes across clearly. In particular, give prominence to:

- (1) The title (we would suggest lettering not less than 96pt)
- (2) The conclusions (we would suggest lettering not less than 72 point)
- (3) A picture of yourself (so that people can recognize you!)

No lettering should really be less than 30pt if you want people to read it!

Whilst one of the advantages of a poster is that it allows you to include considerably more data and more complex tables than in an oral presentation, remember not to overdo it – in particular, graphs and figures are more effective ways of conveying information than either tables or large chunks of text. Photographs are an excellent way of drawing attention to your poster but don't let your artistic tendencies get carried away at the expense of your scientific message.

Avoid use of copyrighted images unless you are the copyright holder or have permission to use them.

A4 prints to be taken by participants: it is useful to bring a number of colour or black and white prints in the A4 format to be displayed close to your poster, for participants to take it back home. Make sure you have enough copies for the duration of the conference.

One powerpoint slide per poster: Please prepare one powerpoint slide about your poster to be projected during the conference. The slide may include a picture of the presenting author, the title,

authors and respective affiliations and a short paragraph about the poster. The text should be presented in a clear and easy-to-read way.