



# Successful Grant Writing

P. Pomeroy

Sea Mammal Research Unit

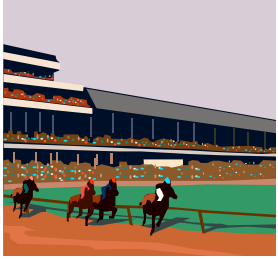
St Andrews

ECS, Liège, Belgium 2014



Preparation

COCONUTS



# Where do I get funding?



**What do you want to do?**

**Why do you want to do it?**

**Who'll be interested?**

**What will it cost, what will grant cover?**

**When's the deadline and decision, when is \$\$ available?**

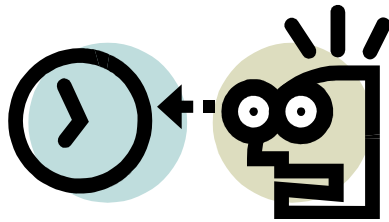
# Grant types

- Blue skies – concepts, theory, major advances
- Applied – directed at specific questions, often Government or NGO or industry-related
- Special category – newly qualified, early researcher, student of univ of z, girls only.

- Small grants



# What sort of time should I spend on the application?



- As long as possible to make it acceptable.
- Get feedback from colleagues, senior if poss.

*What makes a fundable application?*

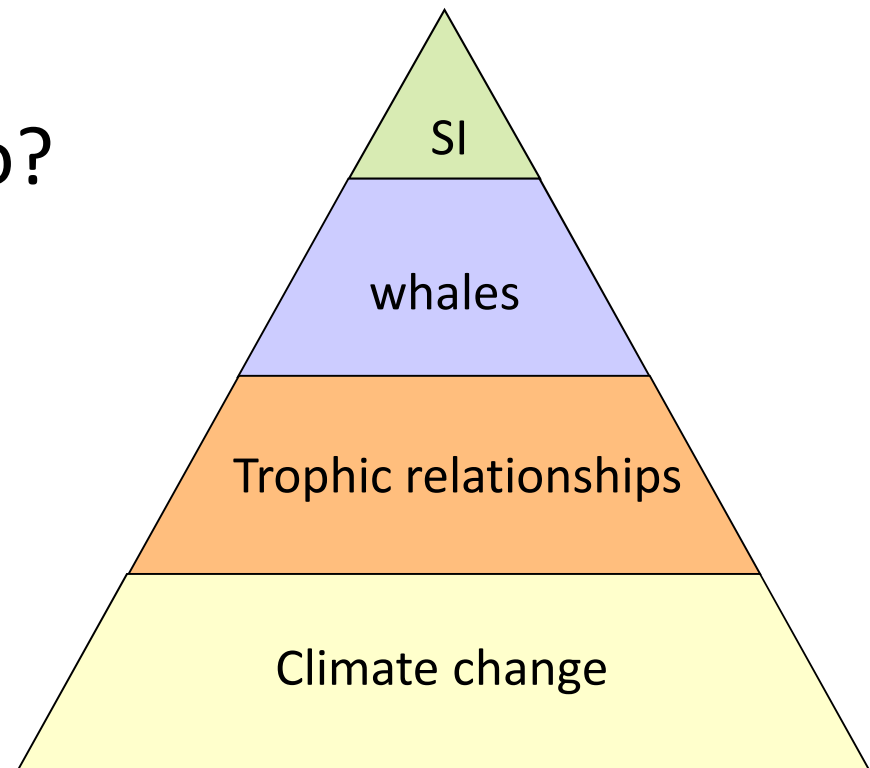


My top tips:

- 1. Context**
- 2. Timeliness**
- 3. Unquestionably brilliant**
- 4. Novelty**
- 5. Support**

# Context

- What is the field? Outline for non-specialists.
- Summarise existing knowledge concisely
- What knowledge is missing that would make things better?
- What do you aim to do?



# Timely



- What makes this needed now?
- What related questions does it help address?
- Who benefits?
- Legislation/public enquiry/concern?
- Cost less now than later?



# Unquestionably brilliant

- (a) the plan:
  - Is this a new technique?
  - Have you a pilot study to show utility?
  - Is there theory to back it up?
- (b) you:
  - Why are you the best to do it?
  - What is your experience?
  - Relevant information – network/opportunity?



# Novel



- What is missing from current knowledge?
- Has anyone tried before to do this?
- Is it a new technique?
- Have you special skills?

# Support



- Referees, best you can get
- Network of support for work programme
- Evidence: letters of support (in advance)

# So remember,

- It should lead to one possible result – funded!
  - It should read clearly – get someone to check it
  - Must be up to date
  - Value for money (hahahahaha)
- 
- Go get 'em, tiger!

